

PHOTOGRAPHY & VIDEO PRODUCTION WORKSHOP



JUNE 9-11, 2026
8:00AM - 5:00PM



CITY OF CHICO
441 Main Street, Chico CA 95928



REGISTRATION
\$699

ABOUT THE COURSE

High-quality photography and video are powerful tools for public safety agencies, strengthening communication, community engagement, recruitment efforts, and overall brand perception. This immersive three-day workshop is designed to equip participants with the skills needed to confidently capture and produce professional-grade photo and video content using DSLR or mirrorless cameras.

Led by experienced professional photographers and video specialists with extensive experience in public safety media production, this course blends technical instruction with hands-on application. Their work in the field is widely recognized and respected, bringing real-world insight and practical techniques into every session.

Participants will learn how to take full manual control of their cameras, master lighting and composition, and efficiently edit both photos and video for polished, impactful results. Through guided demonstrations, practical exercises, and a complete photo and video project, attendees will build confidence and develop a solid workflow from capture to final product.

TOPICS

- ✓ Manual camera operation for photo and video
- ✓ Exposure triangle and metering techniques
- ✓ Focus methods and white balance
- ✓ Avoiding motion blur and digital noise in low light
- ✓ Effective lighting strategies for photos and video
- ✓ Composition principles for visual storytelling
- ✓ B-roll capture techniques
- ✓ Audio basics
- ✓ Intro to editing (technique, workflow, presets)
- ✓ Intro to color theory
- ✓ Recommended gear for optimal results
- ✓ Photo and video projects applying learned techniques

EQUIPMENT NEEDED

- ✓ DSLR or mirrorless camera with manual controls and 1080p/4K video capability
- ✓ Laptop
- ✓ Memory card reader or adapter
- ✓ Photo and video editing software installed (e.g., Lightroom, Photoshop, Final Cut Pro, Premiere Pro, DaVinci Resolve)

RECOMMENDED EQUIPMENT

- ✓ Audio recording equipment (e.g. DJI mics, Zoom, Tascam)
- ✓ Tripod
- ✓ Lighting and light stands for filming

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