



PROFESSIONAL VIDEO PRODUCTION

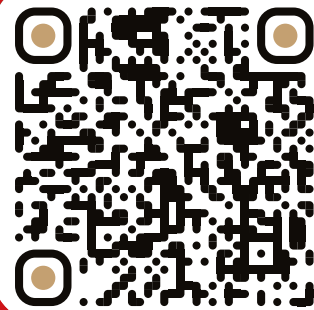
PRESENTED BY TOC PR

\$599

NEW COURSE



SCAN TO REGISTER



TOPICS COVERED

- ▶ Introduction to DSLR and Mirrorless Cameras
- ▶ Exposure Triangle
- ▶ Metering and Focus Techniques
- ▶ White Balance and Image Quality
- ▶ Introduction to Editing Software
- ▶ Editing Techniques and Workflow
- ▶ Introduction to Color Theory
- ▶ Create a Project Applying Learned Techniques

By the end of this course, participants will have a solid understanding of camera settings, exposure control, and editing techniques. They will be able to confidently use their DSLR or mirrorless cameras to capture high-quality imagery and enhance them through basic editing. Whether you are a beginner or an enthusiast looking to improve your skills, this course will provide you with the tools and knowledge to take your videos to the next level.

REQUIRED EQUIPMENT

- ▶ DSLR or Mirrorless Camera with manual control capabilities and 1080p/4k video output
- ▶ Laptop equipped with your computer-based video editing software installed (e.g., Finalcut Pro, Premiere Pro, Davinci Resolve)

WHAT TO EXPECT

This comprehensive two-day video course is designed to equip participants with the knowledge and skills required to maximize the potential of DSLR or mirrorless cameras. Day one focuses on camera settings, achieving proper exposure, and lighting techniques. Day two delves into basic editing techniques and color theory. Through a combination of practical exercises and guided demonstrations, participants will gain hands-on experience and confidence in capturing stunning video and enhancing them through post-processing.