





TOCPUBLICRELATIONS.COM

COURSE OVERVIEW

Great photos can have a dramatic impact on your department's messaging, community relations, and recruitment efforts and can immediately raise the perception of your department and its branding.

This class is taught by highly knowledgeable professional photographers who work in law Enforcement.

Their work is recognizable and respected in the law enforcement arena.

 (\dot{O})

in

TOPICS COVERED

- Manual photo shooting
- Lighting considerations and techniques
- Composition
- Photo editing using pre-set filters
- Complete a photoshoot
- Recommended equipment

REQUIRED EQUIPMENT

- Laptop
- Memory card reader or adapter
- Digital camera
- Photo editing software

@TOCPUBLICRELATIONS